THE FOUR BUILDING BLOCKS TO A SUCCESSFUL CREATIVE BUSINESS A Coaching Programme for Creative Entrepreneurs

This coaching programme is designed to help you as a Creative Entrepreneur simply earn more and stress less! We work together to create your dream business, uncovering any blocks to success and supporting both you and your business in the areas where you need it most.

The programme covers The Four Building Blocks for a Sustainable Creative Business:



IMAGINE

Get clarity on what you want and believe that it's possible.

- ✓ Build your confidence and self-belief
- ✓ Gain clarity on goals and motivations
- ✓ Move past any blocks holding you back



CREATE

Develop an offer which attracts more customers

- ✓ Focus on who your customer is and what they want
- √ Create a commercial product or service at the right price
- ✓ Develop an engaging brand



SELL

Feel more confident selling and find new ways to grow

- ✓ Work through any fears and blocks
- ✓ Develop a compelling sales headline
- ✓ Find new ways to nurture and attract customers



MANAGE

Maximise your resources and handle the non-creative tasks

- ✓ Find new ways to manage your time
- ✓ Find new ways to manage your skills
- ✓ Find new ways to manage your money